

# MDDA Connect

Tuesday, March 19, 2019

1. Review of recent events
  - a. Winter Roots Music Festival
  - b. Ski Races/Hockey Tournaments (Weekend of Feb 22-24)
  - c. Restaurant Week
    - i. Advertising feedback
    - ii. Spread Goodness Day
2. Third Street Connect Meeting Review
3. Upcoming Events
  - a. Saturday-Sunday, March 23-30: Marquette Area Public Schools Spring Break
  - b. Friday-Sunday, March 29-31: U.P. Boat show at Superior Dome
  - c. Saturday, April 13- Festival of the Angry Bear at Ore Dock Brewery
  - d. Saturday, April 20- Marquette Coffee Crawl
  - e. Sunday, April 21- Easter
  - f. Saturday, May 4- NMU Commencement
  - g. Wednesday, May 8 through Wednesday, May 22- "Pookie Goes Grenading" Wolfs Head Theater Performance at Ore Dock Brewery
  - h. Sunday, May 12- Mother's Day
  - i. Saturday, May 25- Downtown Marquette Farmers Market opens for the season
  - j. Monday, May 27- Memorial Day
  - k. Sunday, June 2- MSHS Graduation
  - l. Sunday, June 16- Father's Day
4. Learning Opportunities
  - a. "Bytes with Buggy"- Wednesdays, 12 p.m. to 1 p.m. at Ampersand in April
    - i. 4/3 - Web: Best Practices
    - ii. 4/10 - Facebook Ads / Social Media
    - iii. 4/17 - Content Marketing
    - iv. 4/24 - The Creative Process
5. Next Meeting: Tuesday, April 16, 2019, TBD