

Downtown Connect

Tuesday, January 15, 2019

1. Review of December, January
2. Upcoming Events
 - a. Welcome Downtown Packets
 - b. Friday-Sunday, January 18-22: Shelly Glover Memorial Ski Race, 10 a.m. to 4 p.m. (~200-300 Racers plus families)
 - c. Saturday, January 19: Marquette Women's March, Marquette Commons to Post Office, 1:30 p.m. (Several hundred)
 - d. Saturday, January 19: MACC Art Awards, Marquette Arts and Culture Center, 6:30 p.m.-9 p.m.
 - e. Sunday, January 20: UPCM Culinary Journey
 - f. Tuesday, January 22: Ski Jump Competition- Suicide Hill, Ishpeming
 - g. Thursday, January 24: Marquette Chamber annual meeting, Ampersand Coworking, 5 p.m.
 - h. Thursday, January 24: What's Up Dock- A History of the Harbor, Kauffman Auditorium, 7-9 p.m.
 - i. Friday, January 25: The Gallery, 130 W. Washington St., will have grand opening 6:30-9:30 p.m.
 - j. Friday-Sunday, January 25-27: Noquemanon Ski Marathon (~1,000 participants)
 - i. DDA/EIRA will be at Friday night packet pick-up promoting "pasta feed" in downtown restaurants
 - k. Friday-Sunday, February 1-3: MI Amateur Hockey Association Tournament
 - l. Saturday, February 2- Pump up the Dome, Superior Dome, 10 a.m.
 - m. Friday, February 15, Michigan CC Ski Championship, Al Quaal, Ishpeming, 3 p.m.
 - n. Friday-Sunday, February 15-17: MI Amateur Hockey Association Tournament, Lakeview Arena
 - o. Friday- Sunday, February 15-17: UP200 & Midnight Run
 - i. DDA will list warm-up parties on DDA website & promote, contact office
 - ii. DDA will have Warm-Up Party at Commons, 7:00-9:00 p.m. with Jim & Ray
 - iii. Street closure will be extended west to 6th Street
 - p. Saturday, February 16: Polar Roll, Ishpeming (~500 snow bike racers)
 - q. Friday-Sunday, February 22-24 Betty Beckman Tournament (also MAHA/Marquette Junior Hockey), Lakeview Arena
 - r. Friday-Sunday, February 22-24: Bob Hosking Memorial Ski Race 10 a.m. to 4 p.m. (485 racers plus families)
 - s. Saturday, February 23- Winter Roots Festival- Around Marquette, <https://www.facebook.com/events/2182126695450330/>
 - t. Sunday-Sunday, March 3-10: Restaurant Week
 - u. Friday-Saturday, March 8-9: Stick it to Cancer Hockey Tournament, Lakeview Arena
 - v. Wednesday, March 13: Pigs-n-Heat Hockey game, Lakeview Arena
3. Downtown Spring Open
4. Post Office renovation
5. Questions, comments, concerns
6. Tour of new Marquette Arts & Culture Center
7. Next Meeting: February 19, 2019, TBD

Marquette DDA Promotions Meeting

1. Feedback on recent events

a. Ladies Night - Thursday, November 15

i. 2018 stats

1. \$2214 Raised for Women's Center

a. Of the 1020 returned:

- i. 638 were from Marquette
- ii. 206 from Ishpeming/Negaunee/Gwinn
- iii. 60 from other UP towns
- iv. 6 from Wisconsin
- v. 3 from LP
- vi. 1 from Canada
- vii. 89 had no city listed

b. Smaller amount of nonperishable items donated

c. Reports from many businesses that visitation was down slightly, but sales were same or better than 2017

2. 73 participating businesses

ii. 2017 stats

- 1. \$2292 raised for Women's Center
- 2. 79 participating businesses

iii. Future Ladies Night

1. 2019 date: Thursday, November 14

b. Winter Snow Fun Holiday Parade and City Tree Lighting- Friday, November 30

i. 2018 stats

- 1. 108 gifts from Santa given (-22 from last year)
- 2. 20 Parade Entries, 25 total

ii. 2017 stats (Friday, December 6)

- 1. 130 gifts from Santa given
- 2. 25 parade entries, 30 total

iii. Future Holiday Parade

1. 2019 date: Friday, December 6

c. Holiday Advertising-

i. 24 participating businesses- TV6 gave numerous matching time and 5 sec. spots, airing now

d. "Free after Three" holiday parking promo reminder- through December 28

e. Change of time for Promotions Meetings/Downtown Connect meetings, Starting January

- i. Third Tuesday of the month, 8 a.m.
- ii. Continue to rotate locations

f. Next Promotions Meeting will be at Marquette Arts and Culture Center

2. Calendar of events in Marquette's Downtown District

- a. Thursday, December 7- UPCM Celebrity Art Auction
- b. Saturday, December 9- Tuba Christmas, 1:30 p.m. at History Center
- c. Sunday, December 16, Brass Concert, free, Marquette Commons, 4 p.m. to 5 p.m.
- d. Monday, December 31- New Year's Eve Ball Drop
- e. Saturday and Sunday, January 26 & 27- Noquemanon Ski Marathon
- f. Friday, February 15- UP200 & Midnight Run

*All-Day
event -
Ladies
Night*

*Positive
Free after
three*