

July 11, 2018

Marquette DDA Promotions Meeting

1. Feedback on recent/current events & promotions

- a. Blueberry Festival- Friday, July 27
- b. Fourth of July
- c. DDA Identity Program Update

2. Business Events & Activities

- a. Late Night Thursdays in Downtown Marquette
- b. Other events

3. Upcoming Promotions, Events:

- a. Thursday, July 19- Music on Third
- b. Friday, July 20 through Sunday, July 22- Hiawatha Music Festival
- c. Friday, July 27- Blueberry Festival 10:00 a.m. to 7:00 p.m.
- d. Saturday, July 28-Sunday, July 29- Art on the Rocks, Outback Art Fair
- e. Thursday, August 16- Music on Third
- f. Saturday, August 18- Third Street Car Show/ Custom and Vintage Motorcycles
- g. Friday, August 24 through Saturday, August 25- Harbor Fest
- h. Friday, August 31- Sunday through September 2- Marquette Blues Festival
- i. Saturday, September 1- Marquette Marathon
- j. Saturday, September 8- U.P. Fall Beer Fest
- k. Thursday, September 20- Final Music on Third 2018
- l. Friday, September 21 through Saturday, September 22- NMU Homecoming
- m. Friday, September 21- MAPS Homecoming
- n. Thursday, September 27- Old Timer's Hockey Tournament, Hockey Parade on Third Street
- o. Saturday, October 6- Baraga Avenue Harvest Festival
- p. Thursday, October 18- Sunday, October 21- Fresh Coast Film Fest
- q. Saturday, October 27- Downtown Trick or Treat
- r. Thursday, November 15- Ladies Night
- s. Friday, November 30- Winter Snow Fun Holiday Parade & City Tree Lighting

4. Learning Opportunities

- a. Travel Marquette- Our Voice
 - i. We are Beach Ready- Monday, July 16, 12p.m. to 4 p.m., pre-register at Travel Marquette Website
 1. Will be monthly through November
 2. FREE learning opportunity for front line service workers & those working with visitors to our community