

May 9, 2018

Marquette DDA Promotions Meeting

1. Feedback on recent/current events & promotions

- a. Blueberry Festival vendor and business registration are both available on the DDA website, open through the end of the May, register today
- b. Blueberry Festival Poster Contest voting is currently open online & display at DDA Office
- c. Late Night Thursdays in Downtown Marquette
- d. Marquette Art Week Update
- e. DDA Façade Grant
- f. DDA Identity Program Update

2. Future activities/Planning

- a. Ladies Night, Passports (Thursday, November 15)

3. Upcoming Promotions, Events:

- a. Upcoming DDA Promotions
 - i. North Wind Summer Ad (Summer printing ad deadline is May 17)
 - ii. Billboards- Menominee, Gould City
 - iii. DDA Summer Insert- Mining Journal
 1. Article deadline- June 11, printing- June 21 (Before Fourth of July)
- b. Saturday, May 19- Big Bay Relay
- c. Saturday, May 19- MSHS Prom at Marquette Commons
- d. Friday, May 25- Blueberry Festival vendor/business registrations due
- e. Saturday, May 26- Farmers Market starts, applications available
- f. Saturday, June 2- Iron Range Roll
- g. Sunday, June 3- MSHS Graduation
- h. Friday, June 8- NMU Orientation for Commuter/Non-traditional students
- i. Monday, June 11 through Wednesday, June 13- NMU Orientation
- j. Monday, June 18 Through Wednesday, June 20- NMU Orientation
- k. Thursday, June 21- Music on Third starts, 6 p.m. to 8 p.m.
- l. Sunday, June 24 Through Saturday, 30- Marquette Art Week
- m. Monday, June 25- NMU Orientation
- n. Sunday, July 1 through Tuesday, July 3- NMU Orientation
- o. Monday, July 2 through Wednesday, July 4- International Food Fest
- p. Wednesday, July 4- Independence Day, Parade-2 p.m., Fireworks- dusk
- q. Monday, July 9- Wednesday, July 11- NMU Orientation
- r. Thursday, July 19- Music on Third
- s. Friday, July 20 through Sunday, July 22- Hiawatha Music Festival
- t. Friday, July 27- Blueberry Festival 10:00 a.m. to 7:00 p.m.
- u. Saturday, July 28-Sunday, July 29- Art on the Rocks, Outback Art Fair
- v. Thursday, August 16- Music on Third
- w. Saturday, August 18- Third Street Car Show/ Custom and Vintage Motorcycles
- x. Friday, August 24 through Saturday, August 25- Harbor Fest
- y. Friday, August 31- Sunday, September 2- Marquette Blues Festival
- z. Saturday, September 1- Marquette Marathon
- aa. Thursday, September 20- Final Music on Third 2018
- bb. Thursday, September 27- Old Timer's Hockey Tournament, Hockey Parade on Third Street

4. Upcoming learning opportunities

- a. Travel Marquette- Our Voice, starting again in June