

March 14, 2018

Marquette DDA Promotions Meeting

1. Feedback on recent/current events & promotions

- a. Weekend of February 16, 17, 18
 - i. UP200/Polar Roll/Kiddie Mutt Races/Figure Skating Competition/Downhill Ski Competition/USSA Super Tour
- b. Downtown Business Marketing venture update
- c. Eastside Originals Restaurant Week
- d. RFP for Greater Downtown Marquette Identity Enhancement Program is live
- e. Downtown Spring Open (Saturday, April 28) business registration is open
 - i. Team registration coming soon
- f. Blueberry Festival vendor and business registration are both available on the DDA website
- g. Blueberry Festival Poster Contest registration currently open
 - i. Seeking location to display entries, MACC will be closed for renovations at that time

2. Upcoming Promotions, Events:

- a. Thursday, March 15, 5:30 p.m. to 7:30 p.m.- Artists at Ampersand (with Evolve MQT)
- b. Friday, March 16-Sunday, March 18- Midget AA Hockey Tournament at Lakeview Arena (8 teams)
- c. Saturday, March 17- Digs St. Patrick's Day Party- Now Backyard Bash (off street) 11 a.m. to 11 p.m.
- d. Saturday, March 17- WCHA playoffs- NMU vs. MTU- Televised on local FOX affiliate, pregame at 6 p.m., puck drops at 7 p.m.
- e. Saturday, March 24, 1 p.m. to 6 p.m. - Spring Fermentation Celebration at Lakeview
- f. Friday, March 30 and Saturday, March 31- MSHS girls softball tournament
- g. Sunday, April 1- Easter
- h. Saturday, April 28- Downtown Spring Open 12 p.m. to 5:30 p.m.
- i. Saturday, April 28- YMCA Run
- j. Saturday, May 5- NMU Graduation
- k. Saturday, May 19- Big Bay Relay
- l. Saturday, May 19- MSHS Prom at Marquette Commons
- m. Friday, May 25- Blueberry Festival vendor/business registrations due
- n. Saturday, May 26- Farmers Market starts, applications available now
- o. Saturday, June 2- Iron Range Roll
- p. Sunday, June 3- MSHS Graduation
- q. Thursday, June 21- Music on Third starts
- r. June 24-30- Marquette Art Week
- s. Wednesday, July 4- Independence Day

3. Guest Speakers

- a. MSHS Prom Committee members

