



Marquette Downtown Development Authority

203 South Front Street, Suite 1-B
Marquette, MI 49855
Phone: 906-228-9475
Fax: 906-228-6288

Mona Lang

Executive Director
Mlang@downtownmarquette.org

Office Staff

Rebecca Salmon

Assistant Director
Becky@downtownmarquette.org

Tara Laase-McKinney

Events & Promotions Coordinator
Tara@downtownmarquette.org

Myra Zyburt

Farmers Market Manager
Marketmanager@mqtffarmersmarket.com

Kaitlin Sellers

Office Assistant
Kaitlin@downtownmarquette.org

Maintenance Staff

Jay Brady

Maintenance Coordinator

John Budinger

Leon Crothers

Kevin Frey

Joe Quinnell

Randy St. Charles

Board of Directors

Mike Angeli

City Manager

Paul Balconi

Board Member

Jack Frost

Treasurer

Jeremy Hansen

Board Chair

Karan Hendricks

Secretary

Jim Johnson

Board Member

Weston Pernsteiner

Vice-Chair

Greg Potvin

Board Member

Tony Retaskie

Board Member

Downtown Identity Enhancement Project: We Appreciate Your Feedback!

The DDA would like to thank everyone who has participated in the Downtown Identity Enhancement survey for providing input into this important project! The results will be compiled by the consultant firm Arnett Muldrow & Associates and used, along with data from the firm's first and upcoming visits to Marquette, to formulate a cohesive branding and marketing strategy that incorporates each distinct area of the Downtown District. If you haven't had a chance to complete the survey, there's still time to provide feedback through September 15 at <https://www.surveymonkey.com/r/downtownmarquettebrand>. To date, 445 people have completed the survey which, according to Aaron Arnett, is the second highest response rate they've seen from a community (the highest being 543)! The consultants will return in early October to host a number of focus group sessions to further define the branding efforts. For additional information, contact the DDA office at 906-228-9475.

Marquette Marathon: September 1

The Marquette Marathon race day is Saturday, September 1, with the full marathon, half marathon, and 5K ending on Third Street, as in years past. The finish line will be at the intersection of Third and Michigan Streets. Fair Avenue (from Pine to Third Street) and Third Street (from Fair Avenue to Michigan Street), will be officially closed down at 5 a.m. and will re-open at 2:30 p.m. Michigan Street, between Third and Front Streets, will continue to be closed off until 4 p.m. for post-race festivities.

For shopping convenience at Third Street businesses, Marquette City Police will be available to allow vehicles to cross Third Street at Magnetic Street during the race, however, priority will be given to runners on the course. There will be parking along Second Street and along all access streets to the east and west of Third Street. Businesses along Third Street will be accessible with only a short walk for customers.

For more information about the Marquette Marathon, visit <http://marquettemarathon.com/2016website/>.



Hockey on Third Parade Returns

Celebrate the hockey spirit of Marquette at the annual Hockey on Third parade, slated for Thursday, September 27. The parade will begin at 6 p.m. on North Third Street near the campus of NMU and will continue along Third Street, looping back to NMU on Arch and Front Streets. The celebration is held in conjunction with the Old Timers Hockey Tournament.

Hockey teams, supporters, fan groups, local businesses, and organizations are invited to participate in the Hockey on Third parade at no charge. To participate, contact Kim L'Huillier at 407-346-3620, or by email at mlhuillier@charter.net, no later than Monday, September 24. Join in on the fun for this FAN-tastic celebration of hockey in Downtown Marquette!



Photo by Cara Kamps

South Front Street Improvements Underway



South Front Street reconstruction project

The sidewalk reconstruction project on the west side of the 100 block of South Front Street continues, with a resurfacing of the sidewalk to enhance pedestrian safety and streetscape aesthetics. After years of freezing, thawing, snow removal, and general wear and tear, the previous brick pavers were heaving, creating an unsafe and uneven walking surface. Deterioration of the concrete also compromised the sidewalk's integrity. To remedy this hazard, the DDA has hired Premeau Construction to remove and replace the brick pavers with a combination of regular and stamped concrete. Work is expected to be completed in early September.

The personalized brick pavers that were removed from this section of Front Street have been set aside for those who would like to reclaim their brick. While most have already been claimed, those that remain are laid out on a pallet outside the DDA maintenance garage, 209 South Fifth Street, and can be picked up at any time until Friday, September 14.

Music on Third Wraps Up Summer Series

The popular Music on Third series will wrap up on Thursday, September 20, from 6 p.m. to 8 p.m., bringing to a close a summer of music along North Third Street in Marquette's Downtown District. Thank you to all of the musicians who have participated in this event, those who have come out to enjoy their talents, and the Third Street businesses who have graciously provided performance space! Music on Third will return for the summer of 2019. See you then!



Music on Third

Celebrate Fall with Baraga Avenue Harvest Fest

In celebration of fall and its bountiful beauty, the Baraga Avenue Harvest Fest, sponsored by Meijer, is



planned for Saturday, October 6, from 3 to 7 p.m. The Baraga Avenue Harvest Fest is sure to have something for everyone and will feature a food truck rally, carousel rides and bounce houses for the kids, live music, a pasty eating contest, petting zoo, and more! The Upper Peninsula Children's Museum will host their annual chalk painting contest again as well. Mark your calendars for this fun-filled event and watch the Downtown Marquette Facebook event page, <https://www.facebook.com/events/319904588556317/> or website, <https://downtownmarquette.org/baraga-avenue-harvest-fest/> for more information.

NMU to Celebrate Homecoming

Welcome back NMU students and faculty! As NMU's fall semester gets underway, we look forward to the collegiate activities that kick off a new school year. Homecoming events are planned for Friday, September 21 and Saturday, September 22. This year, the homecoming parade will take place on a different day and travel a new route. Beginning at 2 p.m. on Saturday, September 22, the parade will start in the back of the Superior Dome and head up Front Street, turn at Hewitt Avenue, and return along Third Street. The annual tailgate party and homecoming football game follow at the Superior Dome.



Downtown district businesses are reminded to post your hospitality signs welcoming NMU students, families, friends, and alumni to Downtown Marquette.

MSHS Homecoming Parade

The start of a new school year at Marquette Area Public Schools brings the MSHS homecoming parade through the downtown district on Friday, September 21, beginning at 5:30 p.m.



The route will begin at Graveraet School, head west on Hewitt Avenue, north on Third Street, west on Magnetic Street, north on Lincoln Avenue, west on College Avenue, to the Marquette Senior High School parking lot.

UPAWS to Hold Annual Strut Your Mutt Fundraiser

UPAWS' 13th annual Strut Your Mutt fundraiser will take place Saturday, September 15 at Mattson Lower Harbor Park from 9 a.m. until 12 p.m. To register, or for more information, visit <https://upaws.org/strut-your-mutt-2018/>.



September at the Downtown Marquette Farmers Market

See you in September at the Downtown Marquette Farmers Market. Actually, we hope to see you each week through December 15 at the Marquette Commons for the market. Hours are 9 a.m. through 1 p.m. September will be a busy time at the market, as we enjoy the harvest of summer and prepare for winter. There is still plenty of the warm weather produce and, as the weeks pass, more of the fall food comes into season. Many of the varieties of vegetables are uniquely available at the market and are transported just a short distance from the growing field to the market selling table and sold directly by the farmer. In addition to the fabulous food at the farmers market, it is also the place to purchase seasonal decorations and find one-of-a-kind artisan goods, which are excellent for gifts. The children's program, Power of Produce, continues through September 22, and there will be a cooking demonstration on September 15 featuring food available at the market.

Shop each week to check out what is happening, and visit the market website, <http://mqtfarmersmarket.com/>, or Facebook page, facebook.com/downtownmqtfarmersmarket/, for weekly updates. The Downtown Marquette Farmers Market accepts cash, credit/debit cards, WIC Project FRESH, Senior Market FRESH, and SNAP, and distributes Double Up Food Bucks and Hoophouses for Health vouchers.

Each Saturday the Market features live music from 10 a.m. until 1 p.m. The following musicians are scheduled for September:

September 1: Harold South
September 8: Jason Elsenbroek
September 15: Michael Waite
September 22: Michael Waite
September 29: Chris Valenti



Marquette Area Blues Fest

The 15th annual Marquette Area Blues Fest is happening on Labor Day weekend, Friday, August 31 through Sunday, September 2 at Mattson Lower Harbor Park in Downtown Marquette. Join the Marquette Area Blues Society in celebrating 15 years of world-class blues performances on the shore of beautiful Lake Superior. The weekend features a dozen prominent blues acts, delicious foods, ice cold craft beers, music workshops, and much more all in a gorgeous lakefront setting in the heart of Marquette. For additional Blues Fest event, schedule, and ticketing information, visit <https://marquetteareabluesociety.org/festival-information/>.

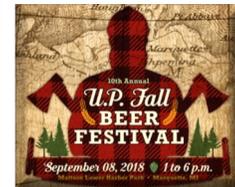


Marquette Craft Beer Week: September 4-9

Marquette Craft Beer Week, held September 4-9, is six whole days tapped full of craft beer-loving festivities, culminating in the Michigan Brewers Guild's U.P. Fall Beer Festival. From in-store tastings and tap takeovers to behind-the-scenes tours and meet-the-brewer-events, you don't want to miss out on a chance to share beers from the best breweries Marquette and Michigan have to offer. For a list of participating breweries and their special events, visit <https://www.mqtcraftbeerweek.com/>.

U.P. Fall Beer Festival

More than 80 Michigan craft breweries will be serving up over 600 beers on Saturday, September 8, from 1 p.m. to 6 p.m., at the Michigan Brewers Guild's 10th annual U.P. Fall Beer Festival at Mattson Lower Harbor Park. Tickets are available online now at <http://www.mibeer.com/up-fall-festival> and are \$45 in advance or \$50 at the gate, if any remain available.



Admission includes 15 tasting tokens, each redeemable for a three-ounce sample of beer. Additional tokens will be available for 50¢ each.

In addition to online sales, the following Marquette retailers have tickets for sale: Blackrocks Brewery, Marquette Food Co-Op, Ore Dock Brewing Co. and The Vierling Restaurant and Marquette Harbor Brewery.

Upcoming Meetings:

Monthly Promotions Meeting

Wednesday, September 12, 8 a.m.

Location: Yoop-Phoria, 156 W. Washington Street
 Open to any downtown district business

DDA Board of Directors Meeting

Thursday, September 13, 7:30 a.m.

DDA office, 203 South Front Street, Suite 1-B
 The public is welcome to attend

Comments and Suggestions Welcome

This newsletter is brought to you by the Marquette Downtown Development Authority (DDA) to keep you informed of progress, developments, and changes within the Downtown District. We welcome any suggestions or comments. If you have any news items you would like covered in future issues of *Building Blocks* please contact Rebecca Salmon at Becky@downtownmarquette.org. Visit www.downtownmarquette.org for more information on these articles.