



Marquette's Downtown District

Building Blocks

Marquette Downtown Development Authority

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The DDA has Moved to 337 West Washington Street!

The Marquette Downtown Development Authority (DDA) has moved from our former South Front Street location to a new, larger office space at 337 West Washington Street. The DDA has grown significantly in the past decade, adding several staff positions to meet the operational needs of the bustling organization. As we've expanded, we've outgrown our former office space. "With a dedicated conference room, reception area, and individual offices, the new space allows us to greet guests and visitors in an inviting, comfortable, and professional environment. Although we'll miss our Front Street location, we're thrilled to be a part of the exciting developments happening on the west end of the downtown district," said Rebecca Salmon, Assistant Director.

We would like to thank Christine Pesola, the contractors, and everyone involved in creating such a beautiful space for the new home of the DDA. The DDA office is open Monday through Friday from 9 a.m. to 5 p.m. Feel free to stop in, check it out, and say hello.



Marquette DDA Office
337 West Washington Street

Marquette DDA Branding Roundtable Public Invitation



ARNETT MULDROW

The Marquette Downtown Development Authority, along with our consultants Arnett, Muldrow & Associates, will be continuing our district rebranding efforts Tuesday, November 6, through Thursday, November 8, with a series of focus groups. We would like to invite business owners, managers, employees, and property owners from within Marquette's Downtown District to a branding roundtable on Tuesday, November 6, at 8 a.m. Members of the public are encouraged to participate in a branding roundtable on Tuesday, November 6, at 6 p.m. Both of these events will take place at the Marquette Commons, 112 South Third Street.

At these sessions, the branding consultants will share the findings of the surveys completed by the public during August and September and engage attendees in a creative conversation about the character and branding of Marquette's Downtown District. While the branding roundtables will be tailored to either business stakeholders or the public, both will be open to anyone interested.

The team from Arnett, Muldrow & Associates will take the information they gather from the branding roundtables to develop a draft brand presentation. The draft brand will be presented on Thursday, November 8, at 12 noon at the Marquette Commons. All interested parties are also welcome to attend this session and give feedback on the draft.

Enjoy Ladies Night in Downtown Marquette



Ladies Night

The 22nd annual Ladies Night will be held on Thursday, November 15, from 4 p.m. to 8 p.m. Those attending the event can enjoy a night of shopping, delicacies, entertainment, and fun as Ladies Night provides the perfect opportunity to spend a night on the town in Marquette's Downtown District. Participating businesses pamper customers with in-store giveaways, hors d'oeuvres, sales, specials, prizes, and more. Checker Bus will be providing free rides to stops throughout the district. Shoppers can also register to win one of several custom gift baskets, each valued over \$600 and stocked full of gift certificates and goods from participating businesses. Non-perishable food items and paper good donations will be collected at passport pick up locations to help stock the Marquette Women's Center pantry. A complete list of needed items can be located on the event page on the DDA website. Last year's Ladies Night raised \$2,291 for the Women's Center!

To register for Ladies Night, ladies can stop by one of three distribution centers located throughout the district to pick up an official Ladies Night Passport. Pick up locations during the event include the Masonic Square Mall, 128 West Washington Street, and Flower Works, 1007 North Third Street. They can also be picked up in advance from Flower Works and from the Downtown Development Authority office, 337 West Washington Street, from Monday, November 12, to Thursday, November 15, during regular business hours. Passports will be available with a donation of \$2, with all proceeds benefiting the Marquette Women's Center. For a list of participating businesses and specials visit the Downtown Marquette website, <https://downtownmarquette.org/ladies-night/>.

Winter Parking Ban Goes Into Effect

Marquette residents are reminded that the City's winter parking ban takes effect on November 1 and runs through April 1, regardless of snowfall amounts. The winter parking ban requires vehicle owners to find off street parking between the hours of 1 a.m. and 6 a.m. each night. For questions on the winter parking ban, please contact the Marquette City Police Department at 906-228-0400.

Downtown Marquette Celebrates the Magic of the Season

Celebrate the magic of the holiday season at the eighth annual Downtown Marquette 'Winter Snow Fun' Holiday Parade, scheduled for Friday, November 30, at 6 p.m. Bundle up and invite your friends and family to watch as illuminated floats, tinsel strewn trucks, and colorful carolers transform Third Street into a magical scene from the North Pole. The parade will begin at the corner of North Third Street and Fair Avenue and end at the Marquette Commons.



'Winter Snow Fun' Holiday Parade

After the parade, spectators are invited to the Marquette Commons where Santa Claus and friends will light up Downtown at the 43rd annual City of Marquette Tree Lighting Ceremony. Festivities include carolers, pony rides, and visits with Santa Claus.

The DDA is extending an invitation to all local businesses, organizations, musicians, and bands to enter a decorated float, vehicle, or marching unit into the parade.

There is no cost to participate. If interested in entering the

parade, contact the Marquette Downtown Development Authority before Monday, November 26, or visit <https://downtownmarquette.org/holiday-parade-tree-lighting/>.

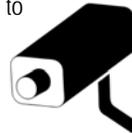
Shop Small on Small Business Saturday

It's the annual holiday shopping tradition that gets communities everywhere out in support of their favorite small businesses. Marquette's Downtown District is home to hundreds of locally owned businesses. You are shopping small every time you pick up a latte at the corner coffee shop, grab lunch at a local restaurant, or buy a new bag at the neighborhood boutique. You're supporting the small businesses that make your community vibrant and unique. Shop downtown on Saturday, November 24, to get in on the biggest day of the year in the U.S. for the Shop Small Movement.



Many Thanks to 906 Technologies

The DDA would like to thank 906 Technologies for donating a surveillance camera to watch over the Phil Niemisto statue in the Pocket Park. The camera has been installed in response to several cases of vandalism since the statue's installation last year and will hopefully deter further damages.



Marquette 365 User Focus Group - Public Invite

The Marquette Chamber of Commerce would like to invite the public to a Marquette365.com User Focus Group on Monday, November 5, at 4 p.m. at the Ampersand Coworking & Marquette Chamber office. The meeting will entail a formal review of the site, sharing issues and possible upgrades, as well as sharing analytics of the site over the past year.



The Marquette Chamber of Commerce thanks the public for supporting Marquette365.com - the community calendar for Marquette County. The calendar has been live for one year and a half and has been a great tool to help coordinate and maximize all our efforts to have a lively, active, vibrant community.

Eagle Mine Community Forum

Eagle Mine will host a series of community forums throughout Marquette County and invites the public to learn more about the status of Eagle Mine and get an update on its operations. Food and refreshments will be served. The following forum will be held in Downtown Marquette:

Monday, Nov. 12, from 12 p.m.—1 p.m.

Eagle Mine Info Center

153 West Washington Street, Marquette

For more information or additional locations, please call the Eagle Mine Information Center at 906-273-1550.

MACC Holiday Art Sale

The Marquette Arts & Culture Center's annual Holiday Art Sale, now in its 19th year, will again be hosted at the Marquette Regional History Center. Mark your Calendars for Saturday, November 17, from 10 a.m. to 5 p.m. and support this community gem with all proceeds from admission and donations going directly to the MRHC, a private non-profit 501c3. The sale will feature local artists of every medium and is the perfect opportunity to find that "unique" gift. There is a \$2.00 admission at the door, which also gives you access to the Museum galleries.

PWPL Services on Ballot Proposal

On November 6, residents living in the Peter White Public Library service area will have the opportunity to vote in support of Library services. PWPL will be on the ballot in several communities: Chocoley Township, Sands Township, City of Marquette, Marquette Township, and Powell Township. Each of these service areas has a different ballot proposal, but on each proposal, a yes vote supports the library. To find out more about the ballot proposals or to read the ballot language, visit the library's website, <http://www.uproc.lib.mi.us/pwplinfo/>, or call 906-228-9510.

Comments and Suggestions Welcome

This newsletter is brought to you by the Marquette Downtown Development Authority (DDA) to keep you informed of progress, developments, and changes within the Downtown District. We welcome any suggestions or comments. If you have any news items you would like covered in future issues of *Building Blocks* please contact Rebecca Salmon at Becky@downtownmarquette.org. Visit www.downtownmarquette.org for more information on these articles.

November at the Downtown Marquette Farmers Market

Over the river and through the woods to... Whether you are hosting or are headed out of town this Thanksgiving, be sure to shop at the Downtown Marquette Farmers Market for everything you need in food, gifts, and decorations. The market is open Saturdays, from 9 a.m. to 1 p.m., through December 15 at the Marquette Commons in Downtown Marquette, your holiday preparation location.



What can you expect to find at the market in late fall? Plentiful produce including greens, late season tomatoes, many varieties of squash, and all kinds of root vegetables. Brussels sprouts, herbs, dried beans, maple syrup, honey, eggs, meat (including turkeys), jam, treats, bean-to-bar chocolate, and locally roasted coffee beans are also available. Stock up on storage food to get you through the winter, until the market opens in the spring. Absolutely beautiful artisan goods make ideal gifts for your holiday shopping.

The market accepts credit/debit cards, Bridge Cards, Double UP Food Bucks, and Hoophouses for Health vouchers, where eligible. Check out the market website, <http://mqfarmersmarket.com/>, for a weekly vendor list. See you at the market through December 15.

Holiday Parking Free After 3

In celebration of the holiday season, enforcement of the metered parking and 2-hour customer parking areas will be suspended throughout the downtown district Monday through Friday after 3 p.m. beginning Thursday, November 15 and ending Friday, December 28. Visitors to downtown may park without restriction in any of the public parking spaces within the district except those reserved for handicapped, 24-hour reserved or loading zones. This includes North Third Street, the lower and upper level of the Bluff Street Parking Ramp, Commons Lot, Main Street Lots, Lakeshore Boulevard Lot, Rock Street Lot, East Baraga Avenue Lot, and the Spring Street Lot. The courtesy parking is offered compliments of the Marquette City Police Department and the Marquette DDA.