



DOWNTOWN MARQUETTE

Winter Snow Fun *Holiday Parade*

Friday, December 6, 2019 at 6 p.m.

Celebrate the holiday season with a parade for the whole family.

Experience the magic of the holiday season as children of all ages take in the wonder of the 9th annual Downtown Marquette Winter Snow Fun Holiday Parade. Bundle up with friends and family as illuminated floats, tinsel-strewn trucks and colorful carolers transform Third Street into an enchanted scene from the North Pole. The Marquette Downtown Development Authority invites you to become a part of the magic by entering a decorated float, vehicle or marching unit with your business, organization or group.

Route: The parade will begin at the corner of North Third Street and Fair Avenue and end at the Marquette Commons. After the parade, spectators are welcomed to the Marquette Commons where Santa Claus and friends will light up Downtown at the 44th Annual City of Marquette Tree Lighting. Visits with Santa to follow.

In the spirit of giving:

- ◆ No cost to participate.
- ◆ Free advertising for your organization

Tinsel, Tags & Other Tips for Trappings

Too many sugar plums addled your brain?

Tried and true inspirations for your holiday masterpiece:

Santa's workshop (elves & all); winter sports; wreaths; boughs; decorated trees; poinsettias; bells; sleds; snowmen; toboggans; tinsel; presents; gift wrap; big red bows; inflatable yard ornaments; snowshoes; holiday classics (*The Nutcracker, A Christmas Carol*); reindeer; North Pole

Parade Wish List

Volunteers are needed the day of the parade to assist with line-up, traffic and crowd control. Please contact the MDDA by phone or email to express your interest in helping out.

Deadline to Register: Monday, November 25

Registration forms can be sent to:

Marquette DDA, 337 W. Washington St., Marquette, MI 49855
Fax: (906) 228-6288 | Tara@downtownmarquette.org



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Rules & Regulations

Please pass this information on to everyone in your unit. It is the responsibility of each organization to ensure that their participants are informed of the rules, route and line-up information.

- ♦ All entries must check-in with the Holiday Parade Committee between **4:30 p.m. and 5:30 p.m.** at the east end of parking lot 58 next to the Berry Event Center off of Pine St. The parade will leave the lot at 5:45 p.m. and travel south down Pine Street, west on Fair Avenue, and south on Third Street. Upon checking in with the Parade Committee, you will receive a staging map identifying your space in the parade line-up. **Only vehicles registered to participate in the parade may enter the line-up area. All other vehicles should be left in designated parking areas.**
- ♦ Units must be decorated in holiday manner. Any type of material may be used during construction. All entries must be constructed so spectators on both sides of the street can view them. This includes decorations and trim.
- ♦ When constructing units, be prepared for any weather condition that may exist during preparation and the parade itself. Hand warmers are strongly encouraged.
- ♦ Vehicles and trailers must be inspected to make sure there are no mechanical problems before the parade begins.
- ♦ Upon inspection of the unit, the Holiday Parade Chair has the authority to limit the number of passengers who can safely ride on the float.
- ♦ No float and/or vehicle may be left unattended at any time while waiting for the parade to start.
- ♦ Children may not be left unattended at any time throughout the event.
- ♦ Participants on vehicles MAY NOT THROW candy to people along the parade route. Candy must be handed out to the crowd. This safety regulation protects spectators from potential injuries.
- ♦ Unregistered entries will not be allowed to participate in the parade.
- ♦ All entries are encouraged to carry or display an identification banner in front of their float, vehicle or marching unit.
- ♦ Applicants assume all responsibility for any loss or damage in connection with their entry at the Holiday Parade.
- ♦ The Parade Committee reserves the right to disallow inappropriate entries.
- ♦ The Parade Committee in conjunction with the Marquette Police Department reserves the right to cancel the parade for any reason – including inclement weather. Please check the Marquette Downtown Development Authority website for any announcements on parade day.

Once submitted, consider your application accepted unless you receive further notification from the Parade Committee.

Remember, there is only one Santa Claus.
Imitators are strictly prohibited.



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Registration Form

This entry form must be submitted to the Marquette Downtown Development Authority by 5 p.m. on Monday, December 2

Organization Name: _____

Contact Person: _____

Individual will receive all parade correspondence, including important updates, route changes and rules

Mailing Address: _____

Phone: _____

E-mail: _____

Required

Day-of Event Contact (Name & Phone #) : _____

Check all that you will be bringing:

Participants can enter multiple vehicles & floats but must indicate the number of units to ensure adequate space in the parade line up.

Float Decorated Car Marching Unit

In addition to the vehicle pulling the float

Description of Entry - including Number & Type of Vehicles Participating: _____

Will you be playing music? Yes _____ No _____ (holiday music is encouraged)

By signing below, I and the organization I represent agree to abide by the rules and regulations set forth by the Marquette Downtown Development Authority and hereby give permission for images of my entry, captured during the Holiday Parade on Friday, December 6, 2019, to be used on promotional materials, publications, advertisements and the web and waive any rights of compensation or ownership thereto.

Signature of Representative: _____

Date: _____



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This form can also be filled out online at: www.downtownmarquette.org/holiday-parade-tree-lighting/